

BSL + CAA - Comic Relief

BROTHERHOOD

BROTHERHOOD OF ST LAURENCE

67 Brunswick Street, Fitzroy, Victoria, 3065 Australia.
Telephone: (03) 9419 7055, Fax: (03) 9417 2691
DX 282 Melbourne

MEMORANDUM OF UNDERSTANDING

1. This Memorandum of Understanding is between Community Aid Abroad (CAA) and the Brotherhood of St Laurence (BSL) and relates to the Comic Relief event to be held on 7 August 1997 from 8.30pm-10.30pm on Channel Seven.
- ✓ 2. The theme for the programme is the fight against poverty, both domestic and overseas. The involvement of the BSL widens the appeal base to national issues.
- *✓ 3. The BSL, including the logo where appropriate, is to be promoted with CAA in all promotional and other information relating to the Comic Relief event.
- ✓ 4. The Comic Relief event will promote itself and raise funds in the name of 'Comic Relief' to fund the work of the BSL and CAA.
- ✓ 5. CAA undertakes to advise the BSL on a timely basis of the progress of the event and agrees to obtain BSL approval of all material directly relating to the BSL used in the programme.
- ✓ 6. The BSL will contribute \$20,000 to production costs.
7. CAA agrees that the proportion of donations receivable by the BSL from the Comic Relief event is \$20,000 plus 25% of gross donations received in excess of \$350,000. ~~\$300K~~
- ✓ 8. CAA agrees to allocate the exclusive use of 1 segment in the first hour of the programme and 1 segment in the second hour, plus three breakers during the programme.
9. CAA agrees to liaise with and assist the BSL in the production of televised material for the programme.
- ✓ 10. CAA agrees to assist the BSL in obtaining approval from Channel Seven to screen BSL advertisements at no cost during the programme.

11. *Compare refers to both orgs.*

Adding justice to care